

# AVENUE K SHOPPING MALL I RAYA CAMPAIGN 28 FEBRUARY – 1 APRIL 2025 I TERMS & CONDITIONS

- Avenue K Shopping Mall ("AK") Serenade Eid-Mubarak is open to all AK customers aged 18 and above, EXCLUDING AK tenants, AK employees, and their immediate family members. This redemption is only valid for transactions made between 28 February 2025 until 1 April 2025.
- 2. To be eligible to participate in this campaign, customers MUST sign-up to the Avenue K Mobile App (formally known as 'The Neighbours Card').
- 3. AK customers are eligible to redeem one of the following redemptions;

## **AK RAYA PACKETS**

Spend RM150 in one (1) single same-day receipt at any store in AK to redeem one (1) set of Exclusive AK Raya Packets.\*

#### How to redeem?

- Present your receipts at the Information Counter, Level G.
- Limited to two (2) redemptions per customer daily.
- While stocks last.

#### **AK RAYA MUG + RAYA PACKETS**

Spend RM300 in a maximum of two (2) combined same-day receipts at any store in AK to redeem one (1) set of Exclusive AK Raya Mug and one (1) set of AK Raya Packets.\*

## How to redeem?

- Present your receipts at the Information Counter, Level G.
- Limited to one (1) redemption per customer daily.
- While stocks last.

# **AK MAGIC TUMBLER + RAYA PACKETS**

Spend RM500 in a maximum of three (3) combined same-day receipts at any store in AK to redeem one (1) set of Exclusive AK Magic Tumbler and one (1) set of AK Raya Packets.\*

# How to redeem?

- Present your receipts at the Information Counter, Level G.
- Limited to one (1) redemption per customer daily.
- While stocks last.
- 4. Receipt Eligibility One (1) receipt entitles for one (1) redemption only.
- 5. AK customers who participate in the redemption are automatically entitled to participate in the **Guess Your Way to Krabi** contest;

## 6. Guess Your Way To Krabi

### Step 1:

• Participate in any AK Raya Redemptions to receive one (1) chance to guess the total number of Ketupat Ribbons inside the BYD DOLPHIN located next to the information counter.

# Step 2:

Collect and submit your entry card at the Avenue K Information Counter, Level G.

#### Terms & conditions:

- Winner selection:
  - The shopper with the closest or correct guess will win the Grand Prize a pair of AirAsia tickets to Krabi.
  - o In the event of a tie, the winner will be chosen randomly.
  - o A total of One (1) Grand Prize and Three (3) Consolation Prizes will be awarded.
- Winners will be notified via email by 15 April 2025.
- Images featured are solely for illustration purposes only.
- AK Management strictly does not offer prize delivery services for winners.
- Winners must collect their prizes in person.

# 7. KURMA Giveaway

- Limited to one (1) pack per customer per day.
- To be eligible to participate, only nett purchases made using cash/debit & credit card/e-wallets considered as total amount spent.
- 9. AK Tenants Strictly NOT allowed to redeem on behalf of their customers.
- 10. AK customers are not allowed to redeem on behalf of other customers, even if they are family members.
- 11. Only original printed/digital receipt from stores/Raya vendor booth in AK is accepted for redemption. AK Management reserves the rights to request proof of purchase.
- 12. Credit card charge slips, hand-written, duplicate, or re-printed receipt(s) are not accepted for redemption.
- 13. Bill payment for subscriptions and utilities, bank services, membership renewal fees, class sign-ups, consultations, purchase of gift vouchers, and e-wallet reload/Top-up will not be entertained.
- 14. All receipts will be verified by AK Management at the Avenue K Information Counter, Level G from 10am to 10pm daily. AK customers who come in after the above stipulated time and date will not be entertained.
- 15. Torn or damaged receipts shall be deemed invalid and will not be accepted by AK Management.
- 16. AK Management shall not be responsible for the loss of opportunity to redeem due to receipt(s) that are not received and/or verified or for any other reason. By participating in this redemption, all AK customers are deemed to have agreed to any and every form of publicity.
- 17. Redemption items are non-transferable or exchangeable for cash, credit, goods and/or services.
- 18. AK Management reserves the rights to change and alter the final interpretation of these Terms & Conditions without prior notice.
- 19. By participating in this redemption campaign, AK customers are deemed to have read, understood and agreed to be bound by the Terms & Conditions stated herein. AK Management's decisions on all matters relating to the redemption shall be final, binding and conclusive. No correspondence, disputes or appeals will be entertained.