



**AVENUE K SHOPPING MALL | CNY CAMPAIGN  
3 JANUARY – 9 FEBRUARY 2025 | TERMS & CONDITIONS**

1. Avenue K Shopping Mall ("AK") *AUSPICIOUS WONDERS OF SPRING* is open to all AK customers aged 18 and above, **EXCLUDING** AK tenants, AK employees, and their immediate family members. This redemption is only valid for transactions made between 3 January 2025 until 9 February 2025.
2. To be eligible to participate in this campaign, customers **MUST** sign-up to the Avenue K Mobile App (formally known as 'The Neighbours Card').
3. AK customers are eligible to redeem one of the following redemptions;

**AK PROSPERITY ANG POW PACKETS**

Spend RM138 in one (1) single same-day receipt at any store in AK to redeem one (1) set of Exclusive AK Prosperity Ang Pow Packets.\*

**How to redeem?**

- *Present your receipts at the Information Counter, Level G.*
- *Limited to one (1) redemption per customer daily.*

**AK LUCKY POUCH + ANG POW PACKETS**

Spend RM288 in a maximum of two (2) combined same-day receipts at any store in AK to redeem one (1) set of Exclusive AK Lucky Pouch and one (1) set of AK Prosperity Ang Pow Packets.\*

**How to redeem?**

- *Present your receipts at the Information Counter, Level G.*
- *Limited to two (2) redemptions per customer daily.*

**AK TREASURE GLASS BOWL + ANG POW PACKETS**

Spend RM600 in a maximum of three (3) combined same-day receipts at any store in AK to redeem one (1) set of Exclusive AK Treasure Glass Bowl and one (1) set of AK Prosperity Ang Pow Packets.\*

**How to redeem?**

- *Present your receipts at the Information Counter, Level G.*
- *Limited to one (1) redemption per customer daily.*

4. Receipt Eligibility - One (1) receipt entitles for one (1) redemption only.
5. AK customers who participate in the redemption are automatically entitled to Top Spender Rewards;

**Top Spender Rewards**

Shop More and Be Rewarded This Chinese New Year! Stand a chance to be one of our Top 5 Spenders and win exciting prizes, including a pair of AirAsia tickets to Taipei and exclusive rewards from Leather Avenue, Erawan, Customind, and more!\*

- Images featured are solely for illustration purposes only.
- Winners will be contacted on 24 February 2025 via email.
- Winners must collect their prize in person from 25 February – 11 March 2025 at Avenue K Information Counter, Level G.
- AK Management strictly does not offer prize delivery services for winners.

6. **FREE PARTICIPATION - Spring Stamp Adventure**

**How to participate?**

**Step 1:** Collect a Spring Stamp Adventure Greeting Card at any Stamp Station location on Level 4, 3, 2, M and Level G Information Counter

**Step 2:** Visit all Stamp Stations around the mall to collect the first four (4) exclusive stamps.

**Step 3:** Complete the journey by collecting the FINAL Stamp at the Information Counter and redeem a succulent plant\*.

- *While stocks last.*

7. **FREE PARTICIPATION - Festive Bites Giveaway (Dragon Beard Candy or Tang Hu Lu)**

**How to participate?**

**Step 1:** Like Avenue K's Facebook page @AvenueKMY.

**Step 2:** Follow Avenue K's Instagram page @AvenueKMY.

**Step 3:** Drop by the Festive Bites booth beside the Information Counter, Level G to redeem.

- *Limited to One (1) redemption per customer daily.*
- *While stocks last.*

8. To be eligible to participate, only nett purchases made using cash/debit & credit card/e-wallets considered as total amount spent.
9. AK Tenants - Strictly NOT allowed to redeem on behalf of their customers.
10. AK customers are not allowed to redeem on behalf of other customers, even if they are family members.
11. Only original printed/digital receipt from stores/CNY vendor booth in AK is accepted for redemption. AK Management reserves the rights to request proof of purchase.
12. Credit card charge slips, hand-written, duplicate, or re-printed receipt(s) are not accepted for redemption.
13. Bill payment for subscriptions and utilities, bank services, membership renewal fees, class sign-ups, consultations, purchase of gift vouchers, and e-wallet reload/Top-up will not be entertained.
14. All receipts will be verified by AK Management at the Avenue K Information Counter, Level G from 10am to 10pm daily. AK customers who come in after the above stipulated time and date will not be entertained.
15. Torn or damaged receipts shall be deemed invalid and will not be accepted by AK Management.
16. AK Management shall not be responsible for the loss of opportunity to redeem due to receipt(s) that are not received and/or verified or for any other reason. By participating in this redemption, all AK customers are deemed to have agreed to any and every form of publicity.
17. Redemption items are non-transferable or exchangeable for cash, credit, goods and/or services.
18. AK Management reserves the rights to change and alter the final interpretation of these Terms & Conditions without prior notice.
19. By participating in this redemption campaign, AK customers are deemed to have read, understood and agreed to be bound by the Terms & Conditions stated herein. AK Management's decisions on all matters relating to the redemption shall be final, binding and conclusive. No correspondence, disputes or appeals will be entertained.